

DISTRICT 2452 NEWSLETTER



ROTARY INTERNATIONAL PRESIDENT MESSAGE

Greetings, fellow Rotarians and Rotaractors!

I am so honored to serve as your president this year. We have important work ahead of us at Rotary, and we are going to have a lot of fun as we do it.

Last year, we launched our five-year [Action Plan](#) to build a stronger future for Rotary. We are working to increase our impact, expand our reach, enhance participant engagement, and increase our ability to adapt. The last several months have shown that we — as Rotarians and Rotaractors — can realize these goals as we forge a new path for the future.

Without question, [COVID-19](#) has posed new and previously unimaginable challenges for Rotary. But within every challenge is perhaps an even greater opportunity. And while I could not have known what lay ahead when I selected my theme for the year, Rotary Opens Opportunities has even greater relevance as we begin our new Rotary year.

I am incredibly inspired by how our members have [adapted](#) and [responded](#) to COVID-19. This global pandemic has made it difficult for many of our clubs to operate as usual, but we persevered, and over the past few months, I've enjoyed connecting with my fellow Rotarians and Rotaractors in a new way: by visiting hundreds of clubs from my home. It's been fun to attend so many meetings virtually. If you haven't already, I encourage your club to try an online meeting or add an online component, like hosting a guest speaker from a Rotary or Rotaract club located in a different part of the world.

As we build a stronger future for our organization, it's good that we are reaching out to new people and introducing them to Rotary. It's important that our clubs [reflect](#) the communities we serve. More diverse voices in our clubs and in our leadership will help Rotary stay in touch with a changing world.

So let's find every opportunity to show we value each and every member. Let's seize this moment to build on what we've learned, to embrace our new reality, to welcome new faces, and to find additional ways to shine. This is how we will have a continuing impact on the world. And if you need assistance along the way, Rotary offers many [resources](#) that can help you reach your goals.

Rotary means different things in different parts of the world, but we are all united by our core values and by The Four-Way Test. Rotary may change, but our values remain constant.

I look forward to hearing about how you're finding new opportunities to engage and make an impact in your club and community. Rotary Opens Opportunities, both for the people we serve and for ourselves.



DISTRICT GOVERNOR MESSAGE

Dear Fellow Rotarians,

Greetings from Bahrain, I hope you and your families are well, in good health and safe.

Before I begin, I would like to express how saddened I am with the explosion of Beirut Port on 4th of August 2020 that rocked the whole country, its echoes reached Cyprus and broke our hearts across the world.

District 2452 was even more saddened by the demise of one of our friends, a great father, a husband and a dedicated Rotarian and a President of RRC Hammana Upper Metn, Mr. Antoine Barmaky.

I wrote a letter to RI President Mr. Knaack to inform him about the disaster and to seek his help to support our mission to stand by our brothers and sisters in Lebanon. Thankfully our cause was heard, approved and supported.

I would like to express my sincere gratitude and thanks to all the officers at the Rotary International for their immense support and help in these difficult times.

In addition to that, I have communicated our appeal to all the countries in District 2452, to Zone 21A & 21B and globally, to spread our call “Support Lebanon”.

We all love Lebanon and we love all the Lebanese, our hearts are with you. We will do whatever it takes and whatever we can to support you and stand by you in these dark days.

Sincerely yours,

DG Mazen A. Alumran

District 2452 Governor – RY 2020-2021

Rotary International



District News....

The main news for the month of August has regrettably been the Beirut explosion, as a result of which the District Rotarians have got together to try to assist in the best way they can.

Below are some pictures:



During the month DG attended virtual meetings with



Bahrain



Armenia



United Arab Emirates



Sudan



Palestine



Jordan



Georgia



Cyprus



Lebanon

Words of Wisdom for September!

Basic Education and Literacy Month

For a Better Tomorrow is our District's motto for this Rotary year, and September is Basic Education and Literacy month, but I couldn't find any relevant Mutanabbi poem to bring you!

Ahmed Shawki (1868-1932), however, says, as we were taught at Primary School;

قَمِ لِلْمَعْلَمِ وَفِيهِ التَّبْجِيلَا كَادَ الْمَعْلَمُ أَنْ يَكُونَ رَسُولَا

أَعْلَمْتَ أَشْرَفَ أَوْ أَجَلَّ مِنْ الَّذِي يَبْنِي وَيُنْشِئُ أَنْفُسًا وَعُقُولًا؟

'Stand up and salute a teacher, for the teacher, nearly, attains the status of an apostle.

For have you known a more honourable builder of minds and souls?'

Our teachers looked so proud, when they taught us this poem, way back then, and rightly they deserved to feel so proud. And we did indeed pay them much respect, even though caning was still allowed, and almost fashionable. And we deserved what we got!!

So, as Rotary celebrates September as Basic Education and Literacy Month, remember to Salute and honour a teacher;

For a Better Tomorrow.



Vice Governor
PDG Emad Almoayed



ROTARIANS... We are People of Action

Brief Insight from Rotary International Website

Selected by PDG Nijad K. Al Atassi

Rotary Public Image Coordinator Zone 21B (2020-23)

People of Action is a research-based public image campaign that is designed to tell Rotary's story in a consistent and compelling way. More than an advertising campaign, it's a tool member can use to show the impact that Rotary clubs make.

The campaign portrays Rotarians as people of action — professional, community, and civic leaders who share a passion for taking action to improve the world around them. The campaign supports Rotary's vision and reflects its essence.

Our vision: Together, we see a world where people unite and take action to create lasting change — across the globe, in our communities, and in ourselves.



PDG Nijad K. Al Atassi
Rotary Public Image Coordinator
Zone 21B (2020-23)



PROMOTING THE PUBLIC IMAGE OF ROTARY

The People of Action campaign focuses on raising awareness and understanding of Rotary. Although many people recognize the Rotary name, our research tells us that too many prospective members and supporters don't understand who we are or what we do. People of Action's power to increase public understanding of Rotary relies on clubs to show how they make a difference in their communities. When clubs tell People of Action stories, they bring Rotary's vision to life in a tangible and relevant way.

Our essence: Rotary joins leaders from all continents, cultures, and occupations to exchange ideas and take action for communities around the world.

RESOURCES

Positive images of Rotarians as people of action are critical to capturing the public's attention and igniting real passion for Rotary. Clubs should use photos that portray authentic instances of Rotarians working side by side with other community members. The wide array of resources on the Brand Center can help you tell your Rotary stories:

- People of Action Campaign Guidelines
- Rotary Public Relations Guide
- Quick Start Guide for Club Social Media Pages
- People of Action Style Guide



ROTARY'S VISION STATEMENT

TOGETHER WE SEE A WORLD
 WHERE PEOPLE UNITE AND TAKE ACTION
 TO CREATE LASTING
 CHANGE ACROSS THE GLOBE
 IN OUR COMMUNITIES AND IN OURSELVES

As we stand on the cusp of eliminating polio, we find ourselves poised for our next challenge. The time is right to move toward realizing a new vision that brings more people together, increases our impact, and creates lasting change around the world.

To achieve the vision of Rotary International and The Rotary Foundation, we have set four priorities that will direct our work over the next five years.

ROTARY'S STRATEGIC PRIORITIES AND OBJECTIVES

INCREASE OUR IMPACT

- Eradicate polio and leverage the legacy
- Focus our programs and offerings
- Improve our ability to achieve and measure impact

EXPAND OUR REACH

- Grow and diversify our membership and participation
- Create new channels into Rotary
- Increase Rotary's openness and appeal
- Build awareness of our impact and brand

ENHANCE PARTICIPANT ENGAGEMENT

- Support clubs to better engage their members
- Develop a participant-centered approach to deliver value
- Offer new opportunities for personal and professional connection
- Provide leadership development and skills training

INCREASE OUR ABILITY TO ADAPT

- Build a culture of research, innovation, and willingness to take risks
- Streamline governance, structure, and processes
- Review governance to foster more diverse perspectives in decision-making

From Rotary International Website

ROTARY'S CORE VALUES

The world today is not the same as it was when Rotary was founded in 1905. Demographics have shifted, the pace of change has accelerated, and technology has created new opportunities for connection and service. What hasn't changed is a need for the values that define Rotary:

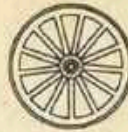
FELLOWSHIP
INTEGRITY
DIVERSITY
SERVICE
LEADERSHIP

By honoring our past and embracing our future, we can evolve and keep Rotary not only relevant, but thriving.



rotary.org/strategicplan

**NATIONAL ASSOCIATION
OF THE
ROTARY CLUBS
OF AMERICA**



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**THIS CALL
FOR A CHARTER CONVENTION
To Adopt a Constitution and Thereby Establish
A NATIONAL ASSOCIATION OF ROTARY CLUBS OF AMERICA**

ANNOUNCES that said Convention will be held as follows:

PLACE—In the City of Chicago, State of Illinois.
(Details as to headquarters, meeting places, etc. will be announced later.)

DATE—Monday, Tuesday and Wednesday, August 15th, 16th, 17th, 1910.
(Details as to program for each day's business and entertainment will be published later.)

REPRESENTATION—Each local Rotary Club recognized by the National Board of Commissioners (or by the Convention when in session) shall be entitled to participate in the business of the Convention and cast a vote therein upon the basis of one vote for each fifty (50) members or major fraction thereof.

DELEGATES—Each participating Club shall decide for itself how many delegates it will send to the Convention and how its delegates shall be selected and in what manner such delegation shall cast the vote which that Club is entitled to cast. That is to say: Suppose a certain Club has 285 members and therefore is entitled to six (6) votes in the Convention; that Club may send six delegates, or it may send twenty delegates (or any other number,) or it may send only one delegate; in any case the representative, or representatives, of that Club shall cast **six** votes in the Convention. All delegates shall have the privileges of the floor and shall be eligible to serve as officers and committeemen of the Convention.

ENTERTAINMENT—A splendid program of entertainment will be provided by our hosts—Rotary Club of Chicago.
(Details later.)

RAILROAD RATES—While it has not been possible to secure any special rates from the railroads for our Convention, attention is called to the fact that the Rotary Convention will occur in the week following the great Triennial Conclave of the Knights Templar in Chicago, and any one who is able to start so as to arrive in Chicago not later than the 8th of August can avail himself of the special Triennial Conclave rates which will be in effect during the early days of August. Full information as to these rates can be obtained from your local railroad offices. Delegates who are Knights Templar will find the time scheduled particularly fortunate as they can avail themselves of the cheap rates and at the same time attend both functions. It is also thought that many who are not Knights Templar will desire to avail themselves of the opportunity afforded to visit Chicago during this gala week.

ALL ROTARY CLUBS are requested to publish and circulate the information contained in this Call to all their members and take steps to assure the attendance of as large delegations as possible at the First National Convention.

AND THIS CALL has been issued at Chicago, Illinois, this 31st day of May, 1910, by

THE BOARD OF COMMISSIONERS

PAUL P. HARRIS, Chairman
CHESLEY R. PERRY, Secretary

Did You Know about? **WOMEN IN ROTARY**

Until 1989, the Constitution and By-laws of Rotary International stated that Rotary club membership was for males only.

In 1978 the Rotary Club of Duarte, California, invited three women to become members. The R.I. board withdrew the charter of that club for violation of the R.I. Constitution.

The club brought suit against R.I. claiming a violation of a state civil rights law, which prevents discrimination of any form in business establishments or public accommodations.

The appeals court and the California Supreme Court supported the Duarte position that Rotary could not remove the club's charter merely for inducting women into the club. The United States Supreme Court upheld the California court indicating that Rotary clubs do have a "business purpose" and are in some ways public-type organizations. This action therefore allowed women to become Rotarians in any jurisdiction having similar "public accommodation" statutes.

The R.I. constitutional change was made at the 1989 Council on Legislation, with a vote to eliminate the "male only" provision for all of Rotary.



Rtn. Lamees AlHassar
Chairperson
District 2542 Conference - 2021



Welcome to the District Newsletter

A warm thank you to everybody who took the time to share his or her praise for the District newsletter. We are delighted to hear that the newsletter was well received by Rotary International president and the members. We are thrilled that the presentation of the newsletter matches the quality of the content produced by our members.



We have promised our District leadership to publish a monthly newsletter in the hopes that you will find great value in its content and it will help you in your own goals to grow and thrive.

We can ensure to you that we are working to foster our thoughts and experiences which will reflect in developing our newsletter, as it is also the process of our district members contributing to grow together our publication and as Rotarians to fulfill our motto “Service above Self”.

“Growth is never by mere chance; it is the result of forces working together.” A wonderful quote by James Cash Penney and we are looking forward to receive your article contributions so we can flourish our newsletter.

We wish you a wonderful time

Rtn Khalid AlQoud
Public Image & PR Country Chairs – RY 2020-2021
District 2452 – Rotary International

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