

DISTRICT 2452 NEWSLETTER



**Our condolences to the family and friends of
Mr. Antoine Barmaky - President of Rotary Club
Of Hammana Upper Metn Lebanon**

Today, we pray for our friends that we lost, and for Lebanon.
Today, we feel Lebanon's pain.
The beautiful Lebanon. The elegant country, considered for
years to be the beacon of arts, literature and freedom in the
Arab world. Lebanon and its people deserve prayers and love .



Rotary Opens Opportunities

DG Mazen A. Alumran
D2452 - Zone 21B
Rotary International



Rotary



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Jennifer Jones
1st women Rotary's international
President for 2022/2023
Mabrook Lady Presidents



DG Mazen A. Alumran
D2452 - Zone 21B
Rotary International



Rotary



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DISTRICT GOVERNOR MESSAGE

Dear fellow Rotarians,

Let me start by saying that training, training and training is the path to effective leadership.

I did my first training as the District Governor Nominee (GETS) in November 2018 at the Dead Sea, followed by Zone Institute in November 2018 at the Dead Sea with RIPE Mark Maloney – RY 2019-2020.

My training did not stop at that, it continued when I went to Dubrovnik Croatia for the GETS followed by the Zone Institute as the District Governor-Elect last November 2019 in the presence of RIPE Holger Knaack. Finally, as they say the cream on the cake, was at the Rotary International Assembly in San Diego in January 2020.

Following my return to Bahrain, I started putting this intensive training into use. I conducted the District Team Training Seminar in February 21-24, 2020. The knowledge I gained from the training of experts, together with the unfailing support of District 2452 Past District Governors, contributed towards helping make this Seminar instructive and functional.

August is Membership and New Club Development Month.

Membership and Extension Month in Rotary International has its privileges. As a member of our international organization, you have access to 35,000 plus clubs worldwide with a membership of 1.2 million individuals, known as Rotarians.

Membership: 1.22 million globally over 200 countries and territories.

One of my goals this year is to assist Club Presidents with strengthening their clubs. I believe the key to membership retention is engagement. We are great at attracting people to Rotary, but we need to engage them in social activities and service projects to retain them as members and make their membership beneficial and worthwhile. Let us demonstrate the value of membership in Rotary International and grow Rotary by adding more members to Rotary, Rotaract & Interact.

Let's work together for a better tomorrow....

Mazen Alumran

District Governor 2020-2021



Words of Wisdom for August !

Well, this is August, and it is Membership and New Club Development Month, in Rotary.

So, let's add more members and more clubs.

And in doing so, or maybe I should say; but in doing so, remember the 3rd of our 4-Way Test;

-Will it build goodwill and better friendships?

Because, if it won't, then it is not worth doing it.

Our 'friend' Almutanabbi says; The worst land is one that has no friend, and the worst income is what causes shame.

شَرُّ الْبِلَادِ بِلَادٌ لَا صَدِيقَ بِهَا وَشَرُّ مَا يَكْسِبُ الْإِنْسَانَ مَا يَصِمُّ

And through Rotary, we have friends in the 9 countries of our special District, and that can't be bad.

But true friendship is difficult to achieve in this materialistic world we live in today, some may say.

But our 'friend' had an answer to that too.

He said; when intimacy became insincere, I repaid a smile with a smile.

وَلَمَّا صَارَ وُدُّ النَّاسِ خِبَاءً جَزَيْتُ عَلَى ابْتِسَامٍ بِابْتِسَامٍ

So, smile, smile back, build friendships, and grow Rotary.

Oh, and be happy!!

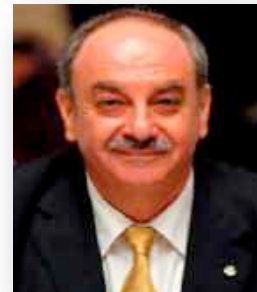


Vice Governor
PDG Emad Almoaved



Help Strengthen Rotary's Image

Brief Insight from Rotary International Website
Selected by PDG Nijad K. Al Atassi
Rotary Public Image Coordinator Zone 21B (2020-23)



What is Rotary? Have you ever struggled with an answer to that question? You're not alone. How do you describe an organization that is so many things, to so many different people? It turns out that we had the answer all along. In research conducted over the past two years, we heard the same message from our members: Rotary brings together friends, family, and community leaders to create positive, lasting change in our communities and around the world.

To help carry that message into the 21st century, a fresh, modern look and inspiring and inviting voice was created. You can see these changes in Rotary's redesigned website and publications like Connect for Good and Rotary Leader. It includes a new signature (logo) and specific fonts and colors for digital and print media. Our voice is more action-oriented focusing on the why rather than the how. Join for our community. Stay for the world.

The next step is incorporating our new visual identity into our club and district communications. You'll find everything you need to update your website, newsletters, and brochures in **Tell Rotary's Story** voice and visual identity guide. Our new signature and mark of excellence are available for download. And more tools and resources are being planned. We know these changes won't happen overnight, but every little thing we do – from Facebook posts to fund-raising posters – that presents a cohesive, consistent, and contemporary Rotary story will help strengthen Rotary's image and our ability to engage the public and our members.

“Strengthening Rotary” is to enhance and amplify the volunteer service organization's great story, visual identity and digital experience. The global organization includes the Rotary International, The Rotary Foundation and more than 34,000 clubs worldwide. Its membership comprises neighbors, community leaders and global citizens who come together to exchange ideas and take action to improve communities around the world.

“Rotary has had a tremendous global impact over the past 100 years—including the decades-long charge to eradicate polio; however, much of the organization's collective contributions were not being fully recognized by the public,” said Rotary International President Ron D. Burton. “So in 2011, we engaged Siegel+Gale to help us clearly communicate who we are and what we do for greater understanding, relevance and impact.” “Rotary is an organization defined by the compassion and great work of its members. With our new public image platform, visual identity and digital experience, Rotary's passion for a better world is now at the fore-front for all to see,” said Rotary International General Secretary John Hewko.

For more information **Explore**.

- Voice and Visual Identity Guidelines for Rotarians
- Download logos and graphics
- Frequently Asked Questions
- More questions? Contact graphics@rotary.org

RC Yerevan Empowers Women in Rural Borderline Armenia

Margarit Piliposyan

Women, mothers are the wealth of Armenia and every nation on the globe. It is RC Yerevan's focus to empower the Armenian women to become even stronger, be the backbone of their families and add value to their communities.

A tiny initiative in the most remote region of Berd in the North East of the county brings hope to a group of four women, whose husbands are servicemen. They all have 3+ children, take care of their households, do gardens, take care of domestic animals, etc. and are loving and caring mothers, wives, daughters and daughters in law.

Along with all their deeds, they are champions in adding value to the socio-economic status of their families. This group of beauties has established a cooperative that produces multiple use bags. Thanks to RC Yerevan's generous donation of over 100 m of special fabric, the assortment became even better, sales improved and more money made.

Besides having an economic effect on their families, the cooperative strives towards plastic free region and Armenia. These multiple use bags are to educate the society to limit the usage of plastic that devastates the country's ecology.

This group of Armenian women is under the patronage of the RC Yerevan, though physically they are over 200 km away from us but so close to our hearts.



Did You Know about?

Definition of Rotary

How do you describe the organization called "Rotary"? There are so many characteristics of a Rotary club as well as the activities of a million Rotarians. There are the features of service, internationality, fellowship, classifications of each vocation, development of goodwill and world understanding, the emphasis of high ethical standards, concern for other people and many more descriptive qualities.

In 1976 the Rotary International Board of Directors was interested in creating a concise definition of the fundamental aspects of Rotary. They turned to the three men who were then serving on Rotary's Public Relations Committee and requested that a one-sentence definition of Rotary be prepared. After numerous drafts, the committee presented this definition, which has been used ever since in various Rotary publications:



Rtn. Lamees AlHassar
Chairperson
District 2542 Conference - 2021

"Rotary is an organization of business and professional persons united worldwide who provide humanitarian service, encourage high ethical standards in all vocations and help build goodwill and peace in the world."

Those 31 words are worth remembering when someone asks, "What is a Rotary club?"

Rotary's Six Areas of Service

					
PROMOTING PEACE	FIGHTING DISEASE	PROVIDING CLEAN WATER	MATERNAL & CHILD HEALTH	LITERACY & BASIC EDUCATION	ECONOMIC & COMMUNITY DEVELOPMENT

It has been the way of Rotary to focus thought upon matters in which members are in agreement, rather than upon matters in which they are in disagreement. Paul P. Harris

Statement from Rotary International

At Rotary, we have no tolerance for racism. Promoting respect, celebrating diversity, demanding ethical leadership, and working tirelessly to advance peace are central tenets of our work.

We have more work to do to create more just, open and welcoming communities for all people. We know there are no easy fixes and that challenging conversations and work lie before all of us. Rotary’s strength has long been our ability and commitment to bringing people together.

We will tap into that strength now as we stand with those who are working for peace and justice.

Rotary will do our part to listen, learn and take action to ensure that we continue to contribute to making positive change.



Rotary International
Theme for 2020-21

“Rotary Opens Opportunities” symbolizing many doors available for Rotarians in Rotary to enter in achieving joy in friendship, fellowship and service as they do their part in Service Above Self. ”

Holger Knaack
President (2020-21)
Rotary International

Read the latest Board decisions

April 2020

The 2019–20 RI Board of Directors met via video conference on 18 March and 21–24 April 2020. At these meetings, the Board reviewed 10 committee reports and recorded 36 decisions.

COVID-19 Response 25 February Executive Committee Ballot

The Board agreed to prioritize the health and safety of Rotarians during the COVID-19 outbreak and

- encouraged districts to follow local government recommendations for gatherings;
- agreed to allow districts to delay (until no later than 30 June 2020) or to convene online their training events, including PETS and district training assembly, at no cost to Rotary International, should their government recommend restricting gatherings due to COVID-19 or if district leaders feel such action is appropriate;
- recommended that those districts holding their training meetings online due to the COVID-19 outbreak, hold at least three one-hour meetings to cover 1) Rotary's strategic plan, 2) the role and responsibility of the participant, and 3) goals for the year, and further to follow all other requirements for district training meetings;
- agreed to allow districts to delay (until no later than 30 June 2020) or cancel their district conference, at no cost to Rotary International, should their government recommend restricting gatherings due to COVID-19 or if district leaders feel such action is appropriate.

18 March Special Virtual Session of the RI Board

The Board canceled the in-person 2020 RI (Honolulu) Convention and approved refunding of registration fees and fees for RI ticketed events to registered attendees.

21–24 April Virtual RI Board Meeting

The Board

- approved holding a virtual convention on 20–26 June 2020;
- agreed to the following general principles:
 - The health and safety of all participants in Rotary programs, meetings, and events is of paramount importance.
 - No in-person meeting or event shall be mandatory for any Rotary participant who may feel uncomfortable attending because of the pandemic.
 - All conveners and organizers of Rotary meetings are strongly encouraged to consider all health concerns in deciding whether to hold in-person meetings.
 - All conveners and organizers of Rotary meetings shall fully comply with all health and safety rules in effect in that location.
- With the principles above in mind, adopted the following rules and guidance for specific Rotary activities:
 - All RI Board meetings shall be conducted virtually (and not in-person) for the remainder of calendar year 2020.
 - All RI committee meetings shall be conducted virtually (and not in-person) for the remainder of calendar year 2020.
 - The general secretary shall develop contingency plans for interim report to the Board at its June 2020 meeting:
 - to train district governors-elect for those unable to attend in-person the 2021 International Assembly and
 - to conduct the 2021 International Assembly virtually in the event more than 40 percent of the governors-elect are unable to attend in-person.

- 2020 Rotary Institute conveners are strongly encouraged to conduct their institutes and governor-elect and governor-nominee training virtually. Conveners are authorized to decide whether to conduct such meetings in-person or virtually; however,
 - no Rotary staff shall attend an institute, governor-elect, or governor-nominee training in person unless specifically authorized by the general secretary in exceptional circumstances;
 - directors shall not be funded to attend an institute that is outside of their zone or region unless specifically authorized by the president
- In fairness to all districts, Rotary International shall not fund the expenses of any president's representative to a district conference for the 2020–21 Rotary year. If a district requests a president's representative, the president may appoint one at no cost to RI.
- Governors are strongly encouraged to use virtual meetings for club visits that occur during calendar year 2020.
- Regional leaders are strongly encouraged to use virtual meetings for training seminars and other events during calendar year 2020.
- The general secretary shall prepare a risk assessment of conducting the Rotary Youth Exchange Program during the 2020–21 Rotary year for report to the Board at its June 2020 meeting.
- requests the president and the president-elect to jointly appoint a nine-member Pandemic Response Task Force to comprehensively study how Rotary can optimally utilize virtual technologies during the COVID-19 pandemic and agreed that the task force's mandate runs through 31 October 2020.

Programs, Meetings, and Awards

The Board

- received President-elect Knaack's update on holding a third pre-convention event in conjunction with the 2021 RI (Taipei) Convention on Inter-country Committees;
- amended its policy on district conferences to allow for participation of non-Rotarian community leaders in a conference and encouraged governors to hold public-facing events as part of their district conferences;
- amended its policy to provide for Rotaractors to be eligible to receive the Service Above Self Award, and the Avenues of Service Award, and for Rotaract clubs to be eligible to receive the Significant Service Award;

Administration and Finances

The Board

- agreed to sunset the Rotary Global Rewards program by 1 July 2021;
- broadened the mandate of the Rotary Representatives Network beyond public relations to include helping build connection for humanitarian projects, opening doors to expertise, and helping facilitate

Rotary Structure

Rotary is made up of three parts: our clubs, Rotary International, and The Rotary Foundation. Together, we work to make lasting change in our communities and around the world.

The heart of Rotary is our members, dedicated people who share a passion for community service and friendship.

Rotary members share ideas, make plans, hear from the community, and catch up with friends during club programs that fuel the impact we make.

Rotary Clubs

While Rotary clubs are grounded in the same values, no two are the same, because each community has its own unique needs. At club meetings in communities across the globe, our members come together to strengthen their connections to friends and neighbors and their commitment to improving lives.

Ask your friends to **Join Rotary**.

Rotary is 1.2 million passionate individuals in 35,000 + clubs worldwide. We are both an international organization and a local community leader. Together we lead change in our own backyards and across the world.



HOW OUR MEMBERSHIP WORKS

Membership in a Rotary club is by invitation only. We want to make sure you join a club that best fits your passion and perspective. We can connect you with a club that's right for you and make it easy to get involved and on your way to membership immediately.

1. **You express interest** Let us know a little about yourself and what you're looking for in a club. We'll find the local clubs in your area and let them know you're interested.
2. **Rotary matches you with a club** Based on your preferences and interests, Rotary leaders in your community will match you with the local club that fits you best.
3. **A local club contacts you** A Rotary club member will contact you by email or phone to discuss your interest in Rotary. You'll be invited to get to know the club better by attending a club meeting, a social event, or even to join in on a service project as a volunteer.
4. **The club invites you to join** Now that you and a local club have spent some time together and determined that you're a good fit for each other, you will be invited to join. Each club has its own ways of welcoming new members; they may hold a ceremony for you.
5. **You're a member!** Enjoy getting involved in your new club as a Rotary member. Join a committee. Lead a service project. Organize a social event. Lead and contribute to your new club.

Rotary Structure - Rotaract clubs

Rotaract clubs bring together people ages 18 and older to exchange ideas with leaders in the community, develop leadership and professional skills, and have fun through service. In communities worldwide, Rotary and Rotaract members work side by side to take action through service. From big cities to rural villages, Rotaract is changing communities like yours.

Join the global movement of young leaders who are developing innovative solutions to the world's most pressing challenges.

What's involved?

Rotaract members decide how to organize and run their clubs, manage their own funds, and plan and carry out activities and service projects. Rotary club sponsors offer guidance and support and work with your club as partners in service.

Through Rotaract clubs, young people ages 18 and older develop leadership and professional skills, exchange ideas with community leaders, and have fun through service.

Here is everything you need to know about creating a strong Rotaract club.

Find a Rotary or Rotaract club near you.

1. Start a Rotaract club, recruit members, and elect officers
2. Support Rotaract clubs as a sponsoring Rotary club
3. Get involved in the community
4. Find networking or mentorship opportunities
5. Build successful clubs
6. Plan effective service projects



Make it official

When you've reviewed the basics, organized your members, and elected officers, you can apply for a charter from Rotary International. Here's what to do:

2. Complete the Rotaract Club Certification Form.
3. Contact your district's financial representative for fee payment options and instructions.
4. Send the completed form to rotaract@rotary.org or your region's international office.

How to develop dynamic clubs - Become partners in service

Rotaract clubs thrive when they work with committed Rotary clubs. Download our handbook to learn more.

Update club and member information

Clubs must update their contact information annually in My Rotary to maintain their active status so they can continue receiving updates from Rotary International. Clubs that keep their contact information updated will appear in Club Finder.

Rotary Structure - Rotaract clubs

How to develop sustainable service projects

Before you start a service project, review the basics in the Rotaract Handbook. Then organize your fellow members, partner with other clubs or districts, and form a plan. Here are some resources to help you:

- Download the Six Steps to Sustainability to make sure that your project will lead to lasting, positive change.
- Be part of something bigger by supporting Rotary's causes.
- Watch webinars or take a variety of courses through Rotary's Learning Center.
- Learn how you can plan, organize, and promote your service projects using the Project Lifecycle Kit.
- Show the world how Rotaract is making a difference during our World Rotaract Week celebration each March. Use the World Rotaract Week Certificate of Recognition to recognize accomplishments.
- Get recognized and inspire other clubs by nominating your project for a Rotaract



Rotary Structure - Interact clubs

Take action, build international understanding, and make new friends around the world. Interact clubs bring together young people ages 12-18 to develop leadership skills while discovering the power of Service Above Self. Find out how serious leadership can be seriously fun.

What are the benefits?

Connect with leaders in your community and around the world to:

- Take action to make a difference in your school and community
- Discover new cultures and promote international understanding
- Become a leader in your school and community
- Have fun and make new friends from around the world

What's involved?

Interact clubs organize at least two projects every year, one that helps their school or community and one that promotes international understanding. Rotary club sponsors mentor and guide Interactors as they carry out projects and develop leadership skills.

Celebrate the global impact of Interact by getting involved in:

- World Interact Week
- Interact Video Awards
- Rotary Youth Day at the United Nations
- Global Youth Service Day

How do I join?

Check with your school or contact a local Rotary club to find out if there's an Interact club in your area. Contact the Interact club to find out how you can join its next meeting, service project, or community event. Follow Interact on Facebook to see how Interact clubs are having fun through service.



Welcome to the District Newsletter

It is indeed a great pleasure to be the Newsletter Editor for District 2452 Newsletter and it is an immense pleasure to publish the 2nd issue for 2020.



I wish to thank everybody who took the time to read and share the 1st issue with his members and friends. The newsletter team is delighted to hear that the 1st issue was well-received by many members in our district, and that the presentation of the newsletter matches the quality of the content produced by our district members.

We wish to publish articles and stories about your experience with Rotary International and other news that tell a story or offer a breadth of understanding your experience. Our District team members include veterans of some of our international friends. Collectively, can build our newsletter to make it a recourse platform, and we are looking forward to your contribution for the same.

A huge thank you to everyone who contributed by writing the wonderful and inspiring articles, without which there wouldn't have been a newsletter issue.

Last but not least, I would like to thank our team for their everlasting support throughout the creation of this edition.

Together we'll make this District year the best year ever.

Rtn Khalid AlQoud
Public Image & PR Country Chairs – RY 2020-2021
District 2452 – Rotary International

MEET THE TEAM



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