



## RI PRESIDENT **HOLGER KNAACK**

January 2021 - Message

anuary is finally here. As we look forward to 2021, our thinking doesn't have to stop at the end of these 365 days.

#### Are you thinking ahead about what you will be doing in 2022, 2023, and beyond?

We cannot foresee the future, but we can steer ourselves where we want to go. I think it is important that every Rotary club hold a strategic meeting at least once a year. Past RI Director Greg Yank, who has a lot of experience working with clubs on their plans, shares his viewpoint.

A famous aphorism states, "By failing to prepare, you are preparing to fail." Planning is essential to achieving success in all areas of life, including Rotary, and we're getting better at it every year.

Strategic planning for Rotary clubs works. I have helped many clubs find that pathway by working with them to build what I call a blueprint, a multiyear plan that answers the fundamental question: "What is our vision for our club?" The best plans I have seen are those that are focused, when a club concentrates its resources on the best opportunities it has. Your Rotary club cannot be all things to its members and to the community it serves; it has limited human, financial, and time resources. A successful plan factors in assets and limitations

to chart the desired pathway for your members.

Begin building a multiyear strategic plan by brainstorming with your club, asking, "What are our initiatives and priorities for the next two to three years?" Document your answers using action-oriented language that is specific, concrete, and measurable about the goals you want to achieve.

Next, narrow down your initiatives to a core set of three to five priorities. Your club will then develop specific objectives for each initiative, outlining who will be involved, key milestones of achievement, how progress will be tracked, and a timeline for completion. Keep your plan short and simple.

Then go out and do it. Review the progress you make toward accomplishing the initiatives, and revise as needed at least once a year. Rotary has a solid template to assist clubs in their planning, which you can find at my.rotary.org/ en/document/strategic-planning-guide.

We want to enrich and enliven our clubs with new discussions and ideas. But how do we attract the diverse professionals, from different backgrounds, ages, and experiences, who are all driven by as strong a sense of integrity as we are? Through strategic planning, we explore this question to define the very nature of our club and the value it offers to its members and to the community. Each club is different, and each club's value will be unique. During the planning process, clubs may also find that some of the activities they used to do are no longer relevant or attractive.

Once your club makes a strategic plan, it's time to take action and carry out the necessary changes. When we do that — as we engage members in vibrant and active clubs that not only have fun but also serve their communities with projects that have real and lasting impact — our clubs grow stronger. And when we discover what makes our own clubs unique and build upon those core values in all our efforts, Rotary Opens Opportunities to enrich the lives of everyone.

## **DISTRICT GOVERNOR MESSAGE**

#### DG MAZEN ALUMRAN 2020-2021

Fellow Rotarians,

The month of December delineated by Rotary International for Disease Prevention and Treatment which is a continuation of what we have been partly discussing in October which included the World Polio day.

What topic is more relevant to discuss at this point of the year in 2020 than the unprecedented tragedy that had befallen the World in 2020 and got it to an almost standstill!!

We should provide time to discuss what we should have learnt from this Covid-19 Pandemic and how to prevent it from spreading in the future. We should provide time to discuss how we can support research to find the appropriate treatments.

We should especially concentrate on how to make available, affordable treatments for poorer countries. We should provide time to discuss how important it is to create awareness in connection with the Vaccinations against Covid-19 and how to stop the misinformation spread in the social media about these vaccinations. In our lifetimes, we will rarely face a disease of this severity that has affected Lives and Livelihoods across the World. It cannot be ignored and Prevention and Treatment of this Disease should be on our agenda.



Of course, the above does not preclude our continued efforts to encourage vaccinations to eradicate Polio. Efforts are still ongoing to reduce HIV infections, especially among pregnant women and children. Fighting Alzheimer's, Malaria and Dengue Fever has not stopped.

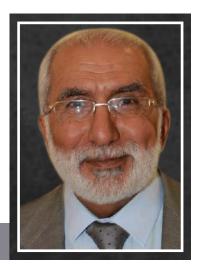
As you know, the Rotary Foundation has assisted greatly through providing Grants for such projects and activities around the World and in our own backyard.

It is also of interest to refer to the success of Telemedicine-the use of information technology to provide health care from a distance, which bringing doctors to patients virtually. This proved to be especially useful in rural inaccessible regions. The example of the work of the Sebastopol Sunrise Rotarians in Nigeria was well documented and illustrated how vital this was in underprivileged remote areas of countries that needed medical care and advice.

Ralph W. Emerson said, "the first wealth is health", so while we try to assist people to have sustainable livelihoods, we should not forget that it should be preceded by dealing with the health of the population. So let us put our heads together and plan for "A Better Tomorrow!"

DG Mazen Alumran

## JANUARY WORDS OF WISDOM!



#### BY PDG EMAD ALMOAYED

January is Vocational Service Month in Rotary and it may be an appropriate time to remind ourselves of one of the most important objects of Rotary, which is: to 'encourage and foster the ideal of Service as a basis of worthy enterprise, and in particular to encourage and foster; high ethical standards in business and professions; the recognition of the worthiness of all useful occupations and the dignifying of each Rotarian's occupation as an opportunity to serve society'.

A thousand years before Rotary, Abu Al-ala Almaarri (973-1057 AD) said;

بعضَ لبعضٍ وإن لم يشعروا خدمُ لا مشى للكفِّ بل تمشى بك القدم.

النايس بالنابس من حضرٍ وبادية وكلُّ عَضُو لأمر ما يمارسُهُ

In English;

People to people, Bedwins and city dwellers, To each other, even if they don't feel it, are servants. And every member has a role to play, Palms don't walk. Feet do.

SO, let's celebrate our own diversity of vocations and their complimenting of each other, in making up our lives, remembering that we are 'servants to each other', and that 'our feet and our palms' compliment each other in making up our lives.

Let our clubs resemble our societies, enjoy Rotary, & have a Happy New Year!!!



## **DID YOU** KNOW?

### THE DISTRICT CONFERENCE

#### BY RTN/CHAIRPERSON LAMEES ALHASSAR

#### PAUL HARRIS - FIRST BUT NOT FIRST

Was Paul Harris the first president of a Rotary club? No. Was Paul Harris the first president of Rotary International? Yes.

There is an easy explanation to this apparent contradiction. Although Paul Harris was the ▲ founder and organizer of the first Rotary club in Chicago in 1905, the man selected to be the first president was one of the other founding members, Silvester Schiele. By the year 1910 there were 16 Rotary clubs, which linked up as an organization called the National Association of Rotary Clubs. A couple of years later the name was changed to International Association of Rotary Clubs as Rotary was organized in Winnipeg, Canada, and then in England, Ireland and Scotland. In 1922 the name was shortened to Rotary International. When the first organization of Rotary clubs was created in 1910, Paul Harris was selected as the first president. He served in this position for two years from 1910 until 1912. Thus, the founder of the Rotary idea, who declined to be president of the first club, became the first president of the worldwide organization, Rotary International.

Words Of Gratitude To The Rotarians In The World...

I slept and I dreamed that life is all joy, I woke and I saw that life is all service, I served and I saw that service is joy.

Nothing seems more fitting in Lebanon today in the light of the recent tragic events and the worsening economy than the resounding words of Gibran Khalil Gibran as they reflect the pure essence of what the Rotary was, is and will always be.

We are constantly asked if we're ok... well, we are not. Not one single Lebanese is Ok per se. However, we must forget the pain, we must forge ahead to do everything humanly possible.

First and foremost, I would like to salute every tear that has been shed since August 4th, every mother whose heart has been broken, every single person who has lost a loved one and to every person who has found himself or herself without a home.

All Lebanese are humbled as they witness the plight of those trying to mend the pieces of their shattered lives, of their broken doors, windows, roofs or simply trying to convince their young ones that it's ok despite all the horror they had gone through.

As Rotarians, we often ask ourselves: Where do we stand amongst all that? Rotary is there to carry out the motto which is "Service Above Self". Rotary Lebanon wouldn't be here today if it weren't for all you Rotarians of the world.

I am sure there are lots of nice words in the



Julie Mouawad President of Rotary Club Zgharta Zawie District 2452 Lebanon

English language to describe our gratitude to each and every donor of you, but SALAM has it all... so Salam Min al Kalb La Elkon kelkon!

Finally, and on behalf of all our colleagues in Rotary Clubs Lebanon, I would like to thank you for all of your generous contributions. Hence, I conclude with a quote from Anne Frank:

No one has ever become poor by GIVING.

#### Rotary Club of Manama Bahrain

The Rotary Club of Manama headed by P. Marjan Modara met with Muharraq National Association and donated laptops to students in need. They also discussed further collaboration to help the community during the meeting. Prof. Maryam Abdullah Ayoub, head of Muharraq National Association expressed her gratitude and pride in this kind of cooperation which values the effective community partnership between charitable and civil societies.







### Rotary Club Of Salmaniya Bahrain Green House Project

The Rotary Club of Salmaniya organized a harvest as part of the Greenhouse project on the 19th December 2020. The Greenhouse project is a joint initiative between the Rotary Club of Salmaniya and Khalid Janahi Charity Society. The income generated from the project will be donated to the Friendship Society for the Blind, Al Rahma Center, and the Association for Parents and Friends of the Disabled.

The project started when the seeds were planted on 28th September 2020 in Khalid Janahi's farm in Al Jasra. The harvest day was on the 19th of December 2020. The main aim of the project was to give the chance to the special needs children to mingle with the society and do some activities that will make them feel accepted and welcomed by others.





The Rotary Club of Salmaniya completed it's monthly food box distribution by collaborating with the Children and Mother Welfare Society on the 26th of December 2020.



















#### Rotary club of Seef Bahrain celebrates the Christmas with the Rotaract clubs of Beirut

We are happy to announce that all donation boxes from Bahrain and organised by RCBS arrived and was received by our dear friends in cooperation: the Beirut Rotaracts, and will be delivered immediately after reassembling to those in need.

Many families have already received the boxes. Wishing them all the best on the happy occasion of Christmas and New year and hoping that Beirut will shine again with love and peace.



















### Rotary Club Of Tripoli Maarad

Rotary club Tripoli Maarad jointly with RC Tripoli offered two walkers to the Social Service Association جمعية الخدمات الإجتماعية with the collaboration of Rotary Club Beirut Cedars.













Rotary Club Of Tripoli Maarad Water Filtration Distributed

24 Water filter units were distributed to the needy people in Tripoli. Thank you Aquabox and Rotary Club Of Beirut Cedars.

















### نادی روتاری صیدا

بمناسبة الاعياد المجيدة قام وفد من نادى روتارى صيدا تقدمته رئيسته السيدة ايمان عیسی بحسون بزیارة.

ىت الراحة للمسنين "التابع لعائلة مار الباس للروم الكاثوليك و قدم للمسنين مستلز مات" شخصية و مأكولات و كمية من عبوات مياه شرب و كمامات

كذلك زار الوفد مستشفى صيدا الحكومي و مستشفى دارالسلام و قدم كميات كبيرة من صناديق مياه للشرب



استكمل نادى روتارى صيدا حملته لتوزيع كمامات واقية على أطفال و تلامذة المؤسسات الرعائية و المدّارس الرّسمية و الشبه مجانية في صيدا و الجوار ، فزار وفد من النادي تقدمته رئيسته ايمان عيسى بحسون مركز تابع لكاريتاس لبنان في منطقة شواليق و مدرسة موزاييك في دار العناية ، و عدة مدارس مجانية و روضات و حضانات في منطقة صيدا ،حيث تم توزع ۳۰۰۰ ڪمامة

























In 2020 we faced situations like never before. Thanks to Rotary Club of Chtaura Bekaa in the presence P. Amer sabboury and the Rotary Club Members, we distributerd a wheel chair, mazout, and food boxoes to the needy families. Hand in hand can make more.



A celebration of 100 children, organized by Rotaract Club, Zahle - Bekaa

Under the patronage of the expatriate Zahle, Tony Juha and the Zahle Montreal Club, the Rotaract club of Zahle - Bekaa, the Saint Elias faithful choir, and the Eastern Youth Movement organized a Gregorian activity that brought together 100 children from the Saint Elias faithful parish of Zahle. In the presence of the parish priest, Father Joseph El Saghbiny, and a number of the children's parents.

The celebration included Christmas games organized by members of the Zahle Rotaract Club - Bekaa and the Eastern Youth Movement, and a festive atmosphere that included the distribution of gifts to children while taking into account all means of preventing Corona virus.

The organizers thank the main and permanent supporter of the expatriate son of Zahle, Tony geha and the club Zahle Montreal, who did not want the Eid to pass without every child receiving his gift, even if the distances kept the people of Zahle away from their city, the nostalgia, bonds and memories of childhood are gratitude and the strongest.

















# Rotary Club Of Batroun

Based on the vision of Rotary International: "Together, we see a world where people unite and take action to create lasting change – across the globe, in our communities, and in ourselves". Rotary Club of Batroun, Represented by P. Jean Khalifeh, P.P. Kamal Assaf & P.P. Ziad Chahine together with the "Gift of life" Association, visited the children's village "SOS" Kfarhay Batroun, where toys were provided for children in addition to clothes, food boxes, cleaning materials, diapers etc.







## The District 2452 Club News - Cyprus



The Cyprus Rotary Clubs Join Forces To Support Vaulnerable Families And Children For The Holiday Season









This year, low income families face not only  $oldsymbol{1}$  financial hardship but also the stress and uncertainties caused by the COVID pandemic. We have all felt the toll but an increasing number of families and children living below the poverty level and especially the children of low income families have been hit the most. Recognising this unfortunate situation, Rotary Clubs in Cyprus, in a collective effort have concentrated their porjects to vulnerable groups of children and their 'Rotary Santa Day' of the RC of Nicosia and the Rotaract Clubs of Nicosia and Nicosia Lefkothea is but one example. Getting support from the clubs of Lefkothea and Aspelia, various donors as well as funds from a successful online fundraising campaign ran by our Rotaract clubs, the project managed to put together 42 generous Christmas Packages with Christmas meal items and sweets, vouchers and age specific toys. Packages were delivered to the Nicosia Municipality's Versatile Centre

to be distributed to children from vulnerable families. Despite the pandemic impacting the whole population, the project enjoyed great response rotary members, sponsors from and the public. The positive response was overwhelming and heart-warming, and being involved is this project proved a great way to contribute to our community, said RC Nicosia president Ch. Panayiotou.

The Rotary Club of Limassol Kourion has ran the very inspiring and imaginative 'Children forgotten by Santa Clause' campaign and donated bicycles to children from low income families in Limassol. Several clubs, such as the Rotary clubs of Larnaca-Kition and Kyrenia, chose to vist hospitals and special schools where the offered Christmas gifts. The presisent of the Rotary club of Kition Ms Constantina Scalou commented that it is unfortunate that current conditions due to the pandemic did not allow the club to bring Santa Clause to the children as we do every year, but we hope that next year we return with Santa and more joy for the children.



The Rotary and Rotaract Clubs of Nicosia Aspelia ran their traditional 'Aspelia Secret Santa'. An annual tradition, Secret Santa offers food baskets to needy families. This year the club donated to the Arodafnousa Cyprus Anticancer Society.

## The District 2452 Club News - Cyprus



#### Rotaract Club Nicosia Aspelia Secret Santa Donnations

Rotaract club Nicosia Aspelia is very proud to announce that our "Santa Day" & Aspelia Secret Santa Community Service Projects of "food baskets collection" and "gifts for children and youth" for needy families of The Cyprus Anticancer Society/ Arodafnousa, was a big success! The food baskets were successfully picked up yesterday to be delivered just in time for Christmas This has been a joint team effort of Rotaract Club Nicosia Aspelia and Rotary Club Nicosia Aspelia and Many more Cyprus Rotary & Rotaract Clubs that also collected and donated toward various "Santa day" & Secret Santa projects. With the dedicated support of our Aspelia Rotarians and Rotaractors (both former and present), we managed to raise €3300 in cash and kind donations for ten needy families as well as 39 children and youth.

Merry Christmas to all, ho ho ho!















Despite Pandemic, Father Christmas is busy Despite many difficulties in fundraising and organising faced by all social/charitable bodies, Rotary Club of Nicosia Aspelia has been busy maintaining the tradition of Secret Santa, now running for at least 15 years.

First part was executed on Monday, 21 Dec 2020 Ten parcels/food vouchers were handed over for needy families with families at Arodafnousa Palliative Cancer centre. This was to help families with parents unable to provide this Christmas. The baskets/vouchers were the product of generous donations from members of Aspelia and hard work and contributions of their respective Rotract Club.

The second and part of Secret Santa will be being finalised Tue 22/12 when individual and collective gifts will be handed over to young adults, residents of homes for underprivileged youngsters. The gifts will be according to their wishes, including a TV for group use at one of the institutions at their request. The other young people, enumerating 14 residents of two homes have asked for individual gifts which will be furnished in the form of vouchers.

All members of RC Nicosia Aspelia have contributed generously to this project assisted by the respective Rotaract Club. The whole activity has ben made possible by the hard work of DDG/Youth Director Caterina Kalavas, PP Loucas Vrionides, Projects Director Fooogh Al Azam and PP Louisa Coudounari.



## The Last Word

Rtn. Renuka Nambiar, Editor

#### Welcome to 2021,

With 2020 finally behind us, we now have a clean slate of January. The beginning of a new year always feels like magic, the possibilities, the optimism, the goal setting, the resolution making and planning the route to being a better version of ourselves. Through all this, one thing remains constant: our love and concern for the community we live in.

January is the Vocational Service month as per the Rotary International Calendar. This month, let us celebrate all those who have gone beyond the line of duty in the service of others, especially during this difficult period.

Hopefully, by March Covid would have retreated and our fetters removed, allowing us to indulge in a much-needed trip. What better place to visit than Bahrain for the Rotary District Conference. Do register in the link given below. We look forward to welcoming all of you for a funfilled event.

#### Click Here To Register

"What counts in life is not the mere fact that we have lived. It is what difference we have made to the lives of others that will determine the significance of the life we lead. "

- Nelson Mandela







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